

SuperSoft
by Kinetico

Save over
£400
a year!

Start every day **SuperSoft**



The latest non-electric,
high performance water softener.

...with the super efficient, super economical, super smart SuperSoft.



Non-electric

Our system is powered purely by water, which means it's easy to install, and no tricky settings, adjustments or risk of malfunctions.

Here's the super part:

The clever SuperSoft monitors your water use and only processes the water you need, eliminating waste and reducing energy use.



Twin-tank design

The SuperSoft is one of the most compact and efficient water softeners available; it even fits under your kitchen sink.

Here's the super part:

We designed and patented the first twin cylinder non-electric tank. It guarantees maximum efficiency and provides continual soft water at full flow 24/7.



Soft water rinse

Every operation the SuperSoft makes is carried out in soft water, so our system works better and lasts longer, saving you money and keeping them out of landfills.

Here's the super part:

SuperSoft technology has been known to last for over 30 years and comes with a 5-year guarantee.



Just add salt

All you need to maintain your SuperSoft system is salt. Simply top up with salt blocks when required and it's ready to go.

Enjoy the luxury of soft water, all day every day...



Freshen up

Jump into a crystal clear shower (singing is optional). Step out and admire how shiny your hair is and how beautifully clean and soft your skin is, thanks to soft water.



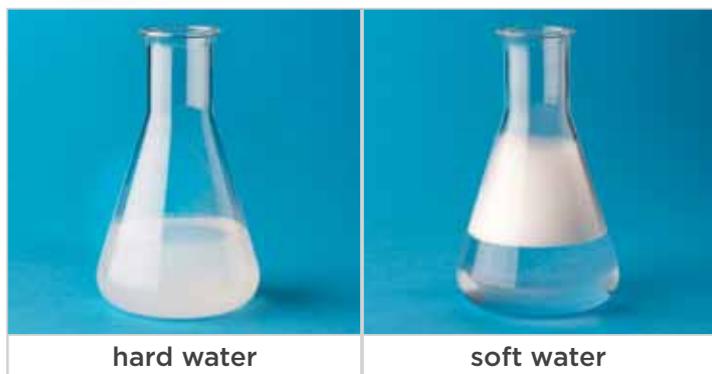
Dry off

Snuggle up in a SuperSoft, fluffy towel and slip on your feel-like-new clothes.



91%
of eczema sufferers
reported less
itchiness*

* Results from a recent talkhealth product trial, using Kinetico softeners



When you add soap to hard water it won't lather properly and leaves nasty scum. A SuperSoft water softener will bring back the bubbles, giving you truly cleansed and beautifully soft skin.



Towels washed in hard water quickly become scratchy and faded. Keep them fluffy and bright when washed with SuperSoft water.



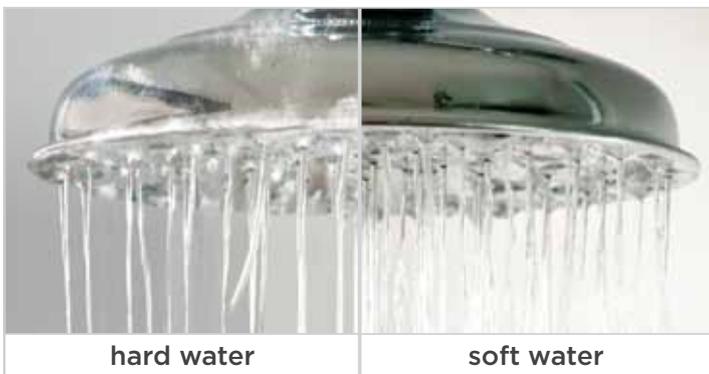
Spend less time cleaning

Live your life free from limescale - giving you more time to enjoy your sparkling, SuperSoft home.



Get the kettle on

Fill up your gleaming, scale-free kettle. Enjoy tea the way it's supposed to be, pure, clear and full of flavour.



No sooner have you cleaned away those limescale deposits - they're back. Keep shower heads, taps and sinks cleaner for longer, without all the effort.

Ever wondered why your tea is covered with a filmy layer? This nasty surface is caused by hard water. Changing to soft water means clear, pure, tasty tea (minus the scum).

Monthly Household Shopping List

Item	Cost	% saved	You save
John Frieda Shampoo	£5.90	75%	£4.25
Radox Bath Soak	£1.90	75%	£1.42
Gillette Razor Blades	£6.89	75%	£5.16
Nivea Shaving Gel	£2.90	50%	£1.45
Dove Hand Cream	£1.59	50%	£0.78
Ariel Fabric Detergent	£9.69	75%	£7.26
Lenor Fabric Conditioner	£3.89	100%	£3.89
Bloo Toilet Cleaner	£1.60	50%	£0.80
Domestos Bleach	£1.12	75%	£0.84
Fairy Washing Up Liquid	£0.78	50%	£0.38
Finish Dishwasher Powder	£2.20	75%	£1.65
Daisy Rinse Aid/Salt	£1.50	100%	£1.50
Calgon Tablets	£2.40	100%	£2.40
Viacal Limescale Spray	£2.00	100%	£2.00
General Cleaners	£2.00	50%	£1.00

**total monthly savings
£34.78**

Save up to
£400
a year!



After a long day...

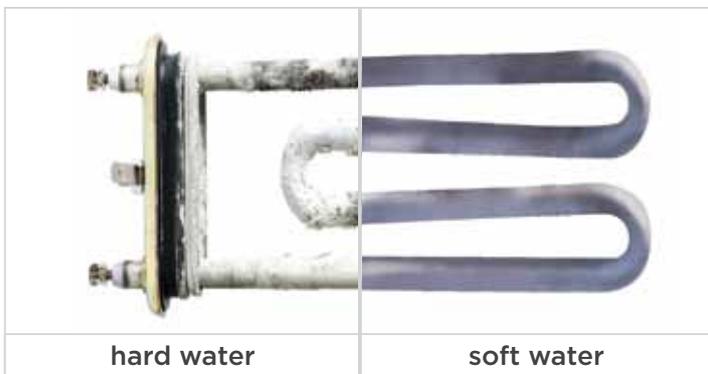
Don't be scared to turn up the heat. With a scale-free central heating system and pipes, getting warm is that much easier and cheaper!



Save on the weekly shop

Save on cleaning products, hair care products and replacing broken appliances. With SuperSoft you'll need up to 75% less soap and detergent, saving you time and money.

“Official government figures confirm that just 2mm of scale on appliances such as washing machines reduces efficiency by up to 12%.”



hard water

soft water

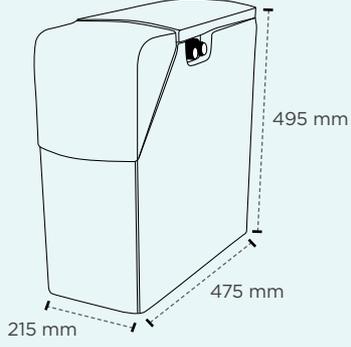
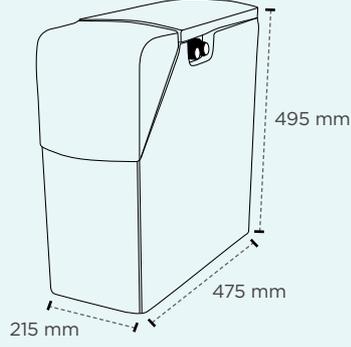


hard water

soft water

When hard water is heated, the magnesium and calcium separate to form thick, crusty limescale inside your heating system and appliances.

Scale builds up in pipes and radically cuts short the life of your household appliances. You'd be shocked by the unseen damage occurring every day in your home.

	SuperSoft HE	SuperSoft HF
		
Application	Ideal for vented systems (e.g. gravity tank)	Ideal for pressurised systems (e.g. mega flow, combi boiler)
Household Size		
Service Flow Rate	25 litres per min	33 litres per min
Peak Flow Rate	35 litres per min	48 litres per min
Regeneration Time	12 minutes	12 minutes
Regeneration Volume (including backwash)	23 litres	23 litres
Height	495 mm	495 mm
Depth	475 mm	475 mm
Width	215 mm	215 mm
Min Operating Pressure	12 psi (0.83 bar)	12 psi (0.83 bar)
Max Operating Pressure	120 psi (8.3 bar)	120 psi (8.3 bar)
Salt Type	Block or Tablet	Block or Tablet
Connection Diameter	3/4 inch	3/4 inch

FREE installation kit included:

Full, 22mm compression by-pass kit with stainless steel braided hoses.
Drain and overflow hose.

5 year parts guarantee available on all models

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